

Fullerton Technology Co., Ltd.

INVESTOR CONFERENCE

TSE:6136

2017.09

Agenda

- Company Profile
- Products and Services
- Major Investment
- Business Model and Development
- Financial Result

Fullerton

Company Profile






1992.4
Established



132
Employees



2002.1
IPO in TPEX
2003.8 TPEX to TWSE

Company Brief



1.155 Billion
Capital



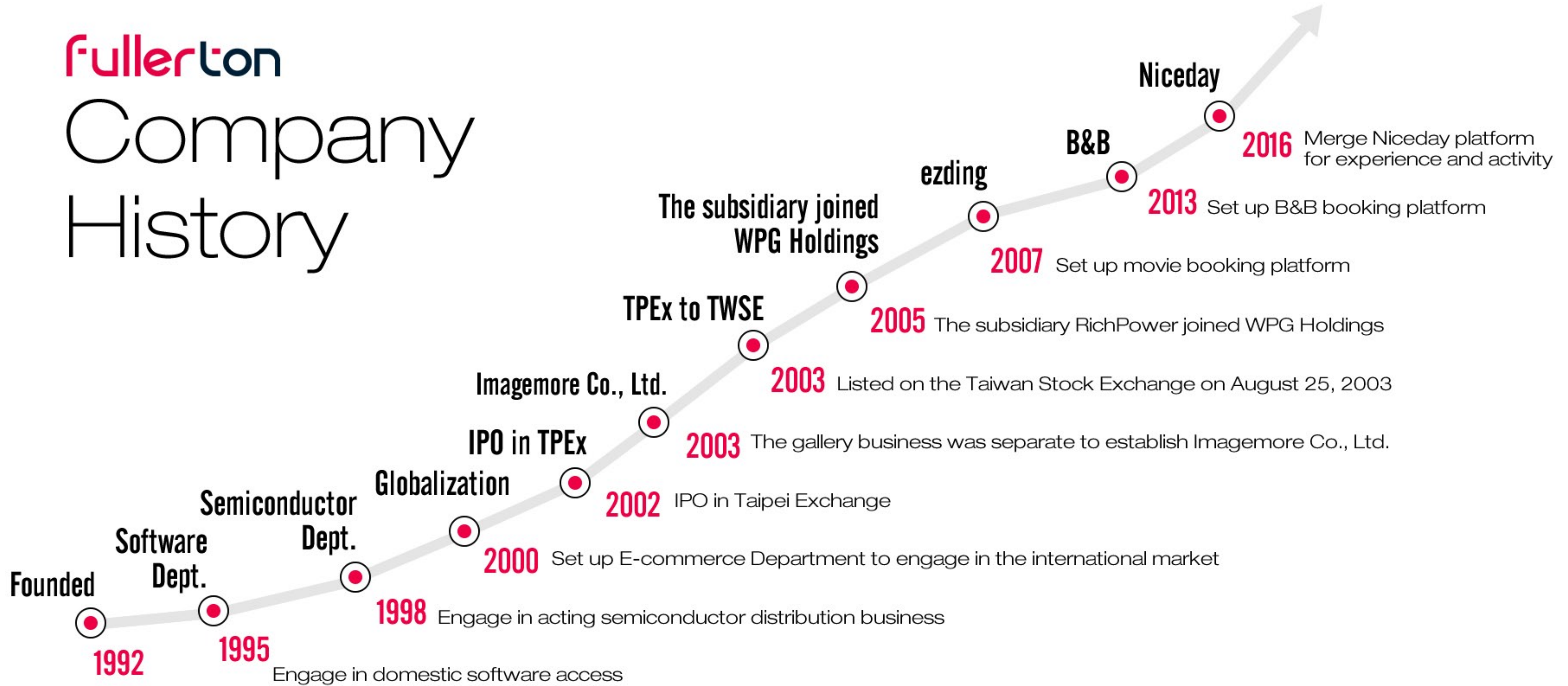
Richard Wu
Chairman / CEO



6136
TSE No.

Fullerton

Company History



Business philosophy

Fun for Life Full of Joy !!

Aims

We provide the life enjoyment platform
to create users' happiness.

Ideas

We provide platform service to create happiness
for customers, set up happy environment,
create ideals and steady success on operating for
colleagues, and make profits for shareholders.

Culture

Being open-freedom and innovation.
Disciplines-teams and efficacy.

Fullerton

Products and Services



Business Group



**Life and
Recreation
Platform**



Experience and Activities *Niceday*



**Communication
Services**



**Digital
Image**



Digital Imagery Provider

Fullerton

Major Investment



Major Investment



大聯大控股
WPG Holdings

No.1 Global
Semiconductor Distributor

NT\$536.9 Billion / 2016



Booking of Cinema
Booking System Development

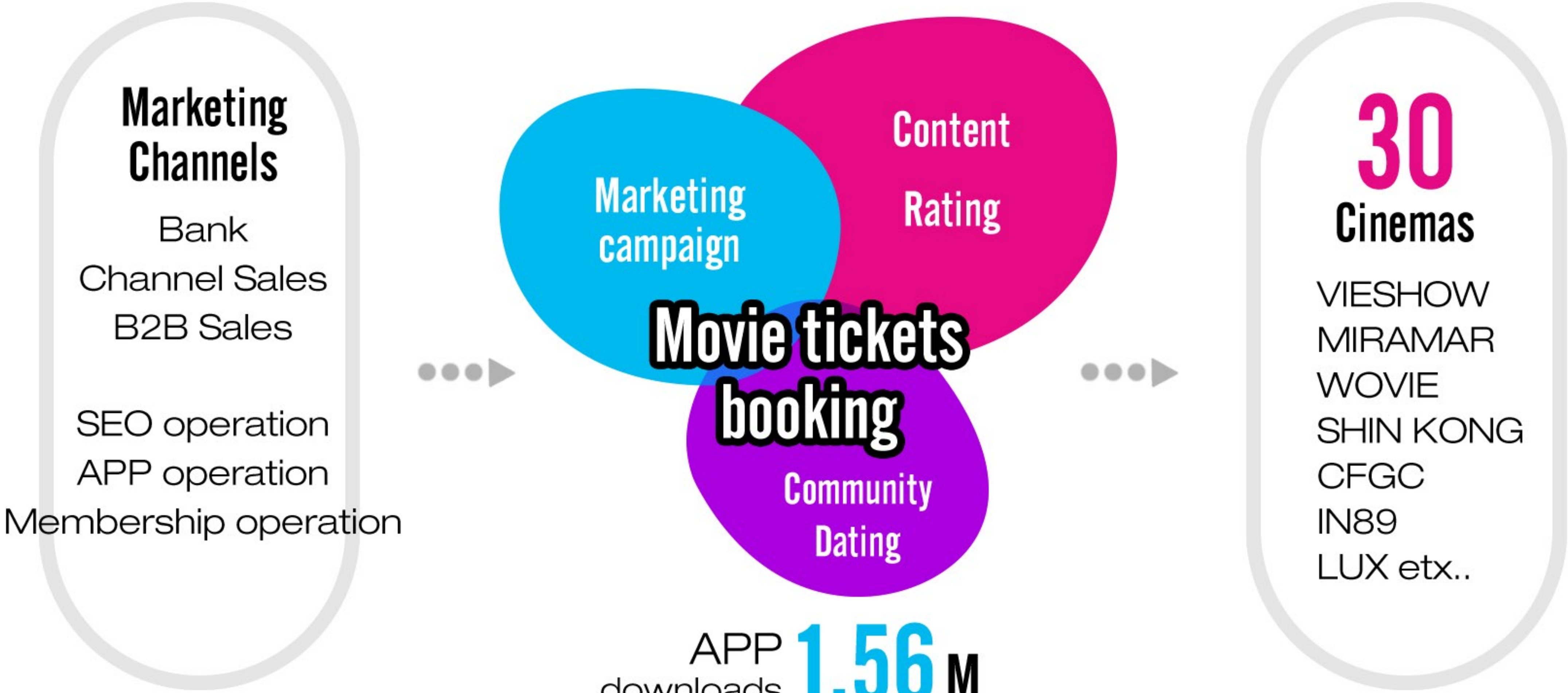
Fullerton

Business Model and Development



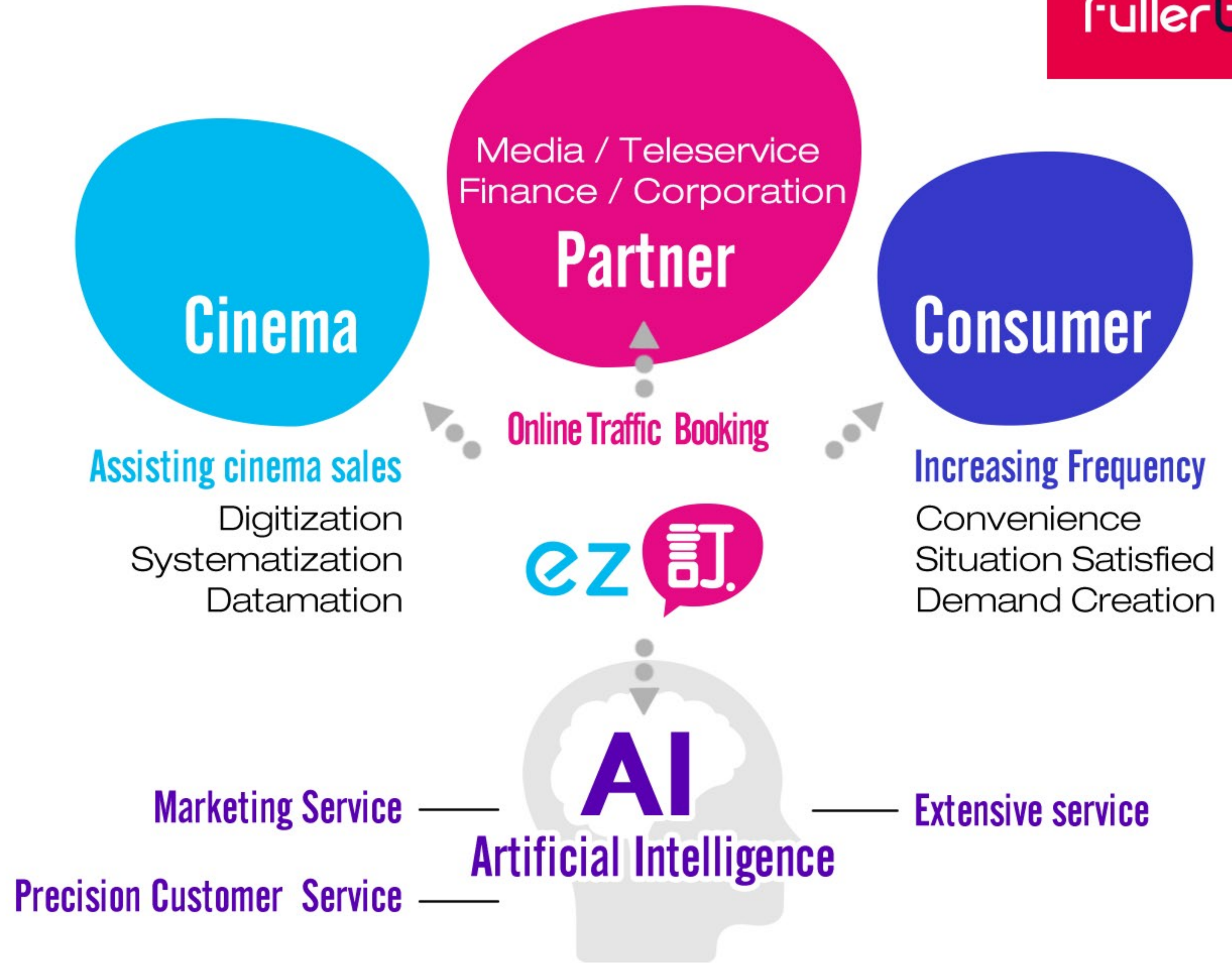
Movie

Business Model



APP downloads **1.56 M**

Business Development



Cooperative Banks

21.7 million

Effective Credit Cards issued

79.5%

Market share



Channel Partner

Teleservice



Portal / News



APPS / Websites



Life style



Niceday

Experience & Activities



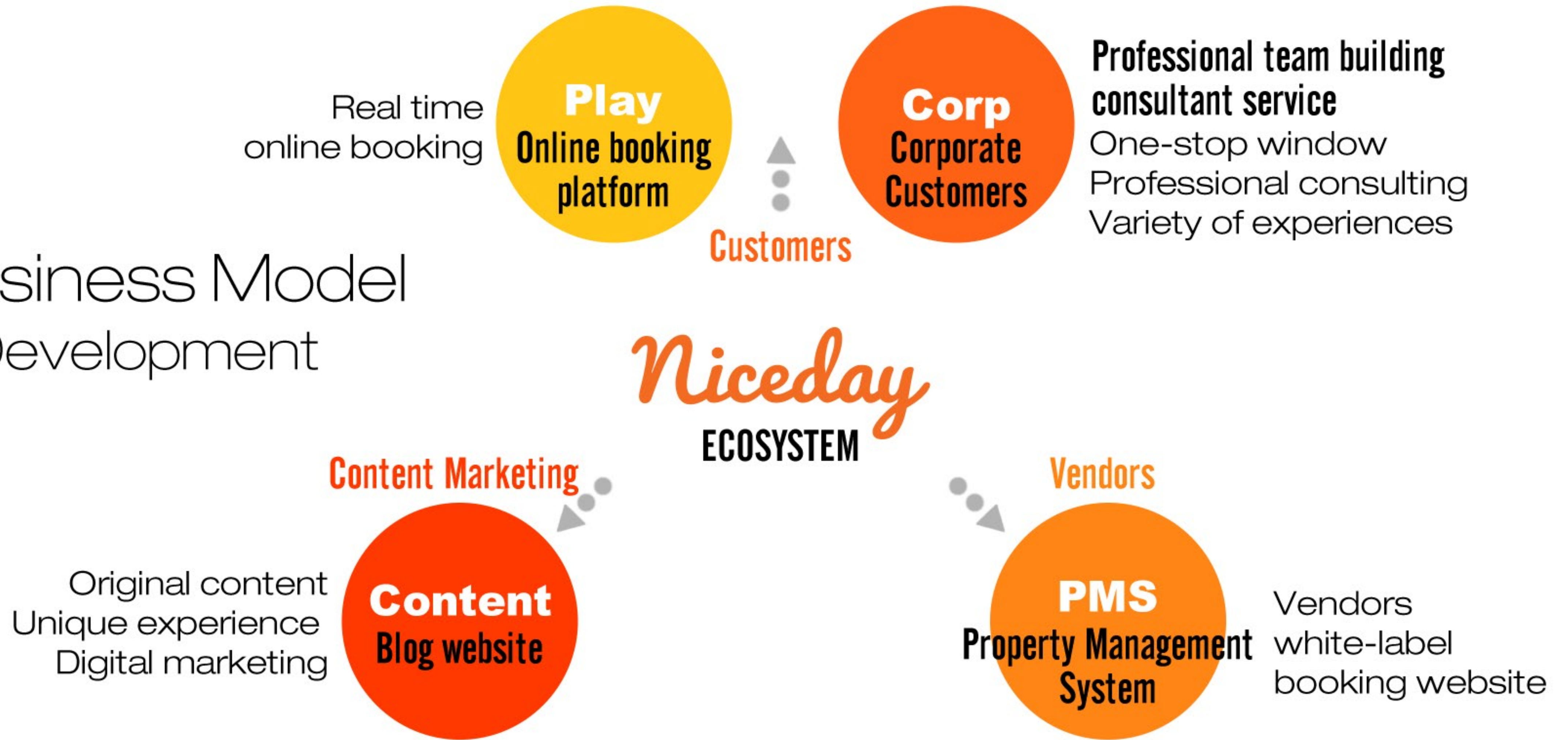
O2O
Online booking

Niceday

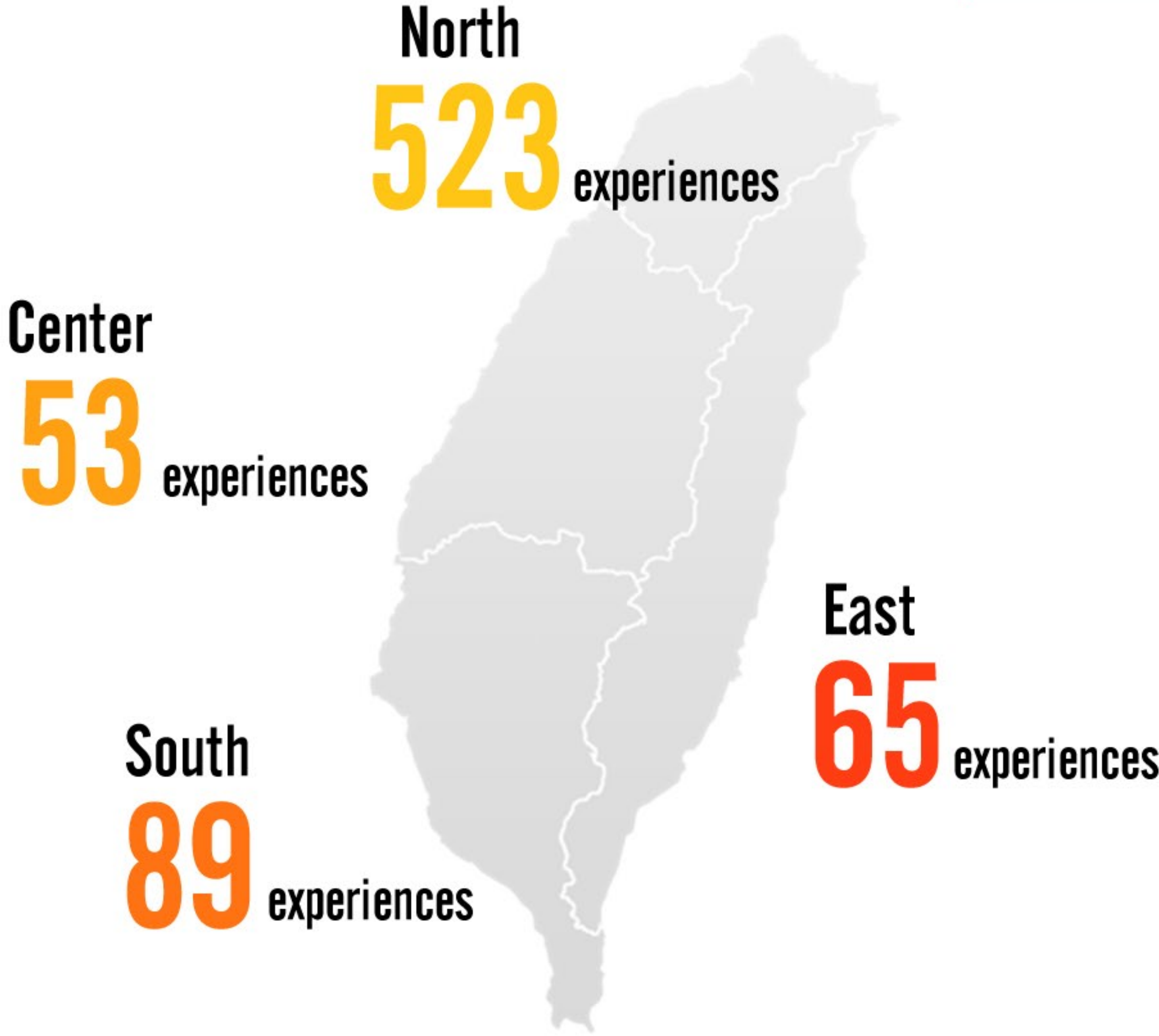
Quality experiences & activities
Real time online booking



Business Model & Development



Our experiences & activities

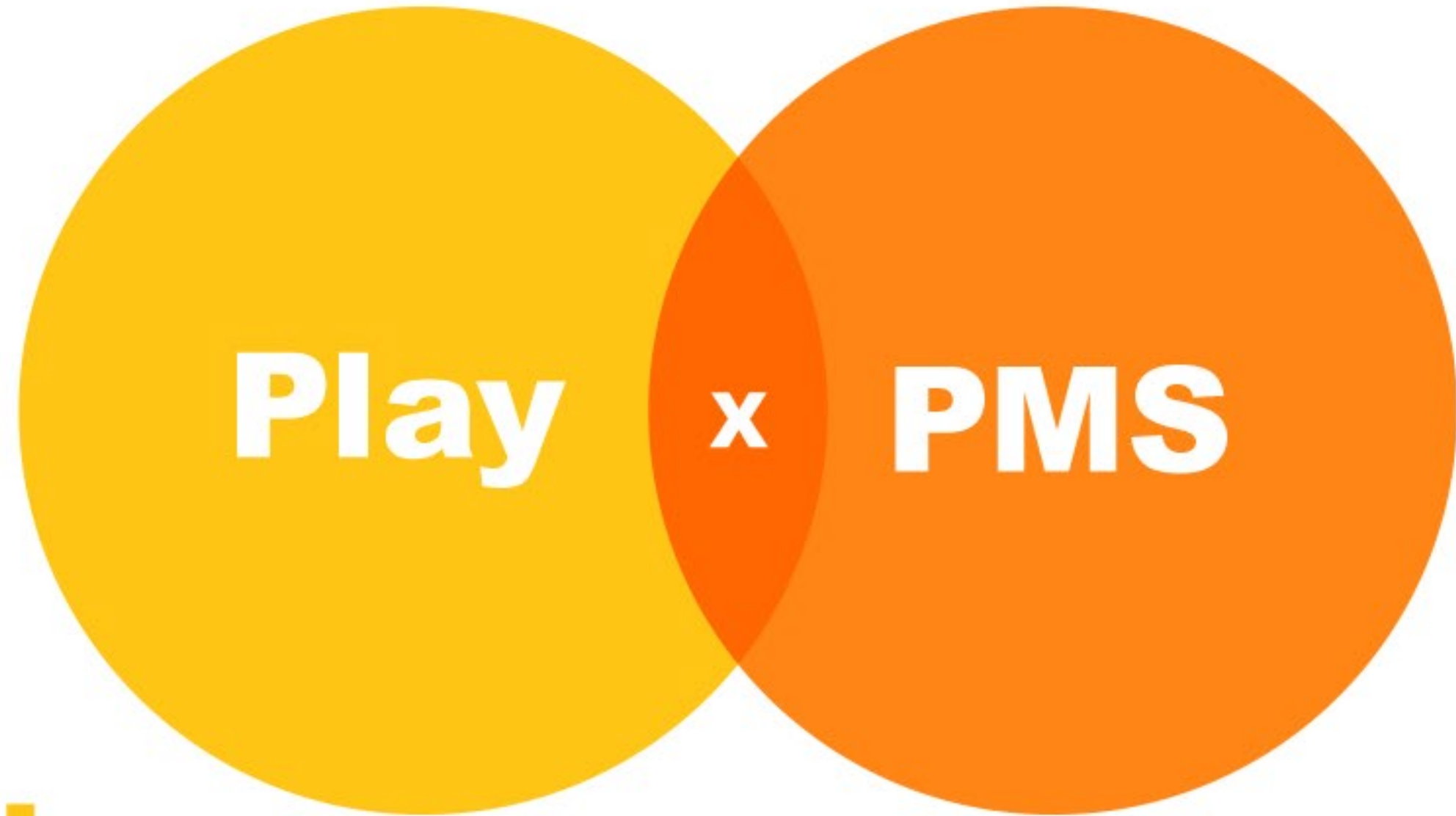


Niceday

Activities booked **20+K**

Vendors **300+**

Members **60+K**



Available experiences & activities **700+**

People experienced **300+K**



Corporate
Customers

MEDIA TEK



Google

YAHOO!



ASUS

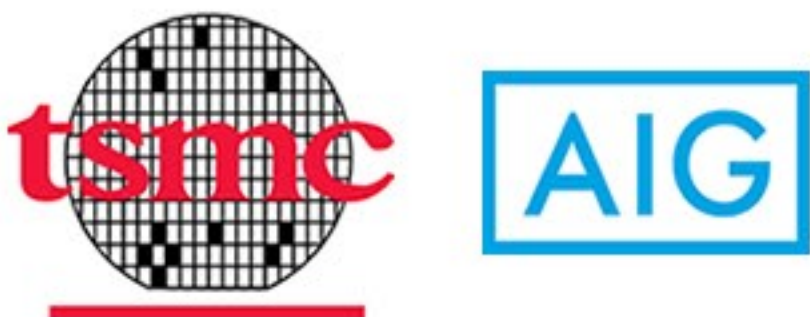


QUALCOMM



AppWorks

Johnson's
嬌生



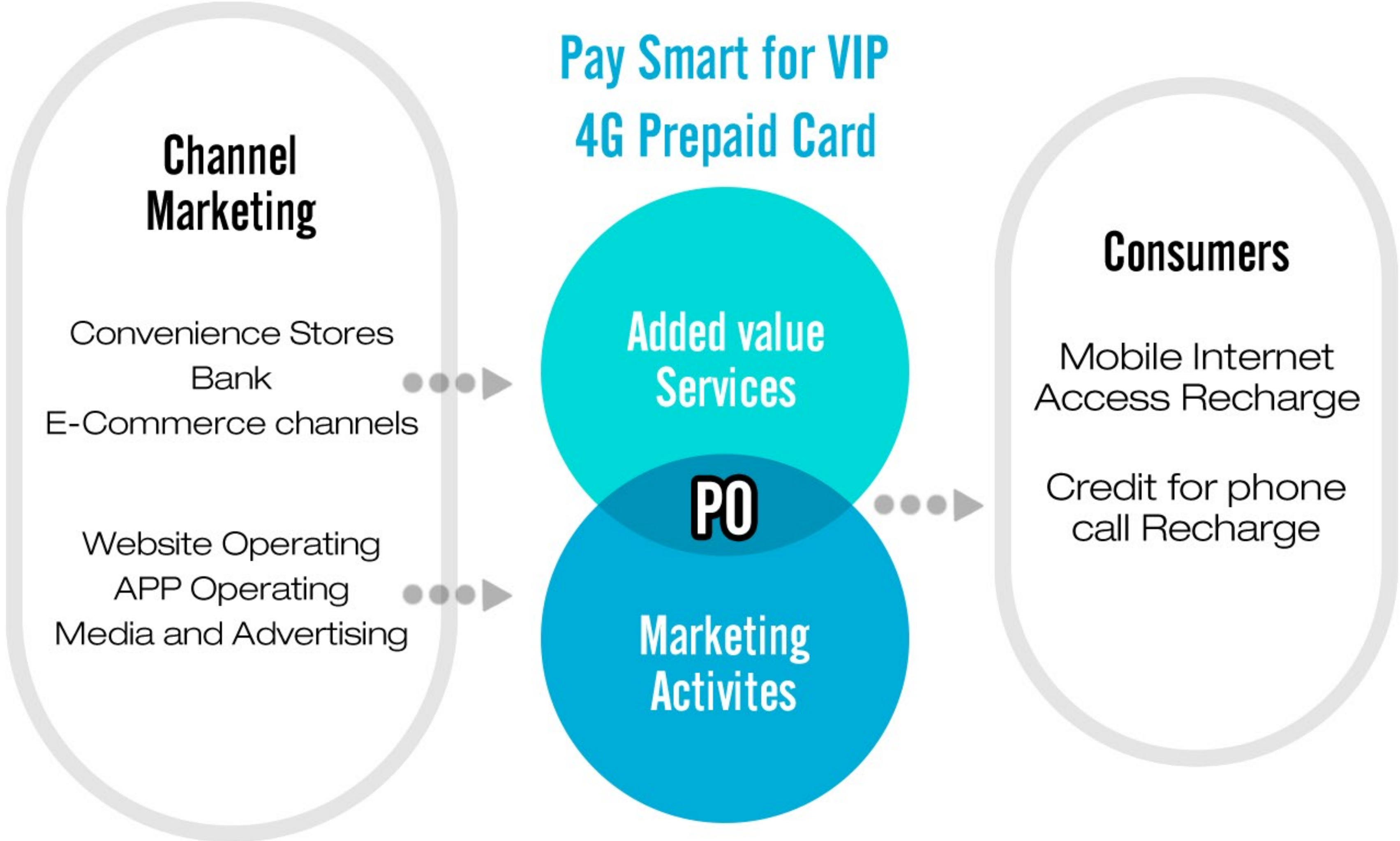
91APP

SHISEIDO



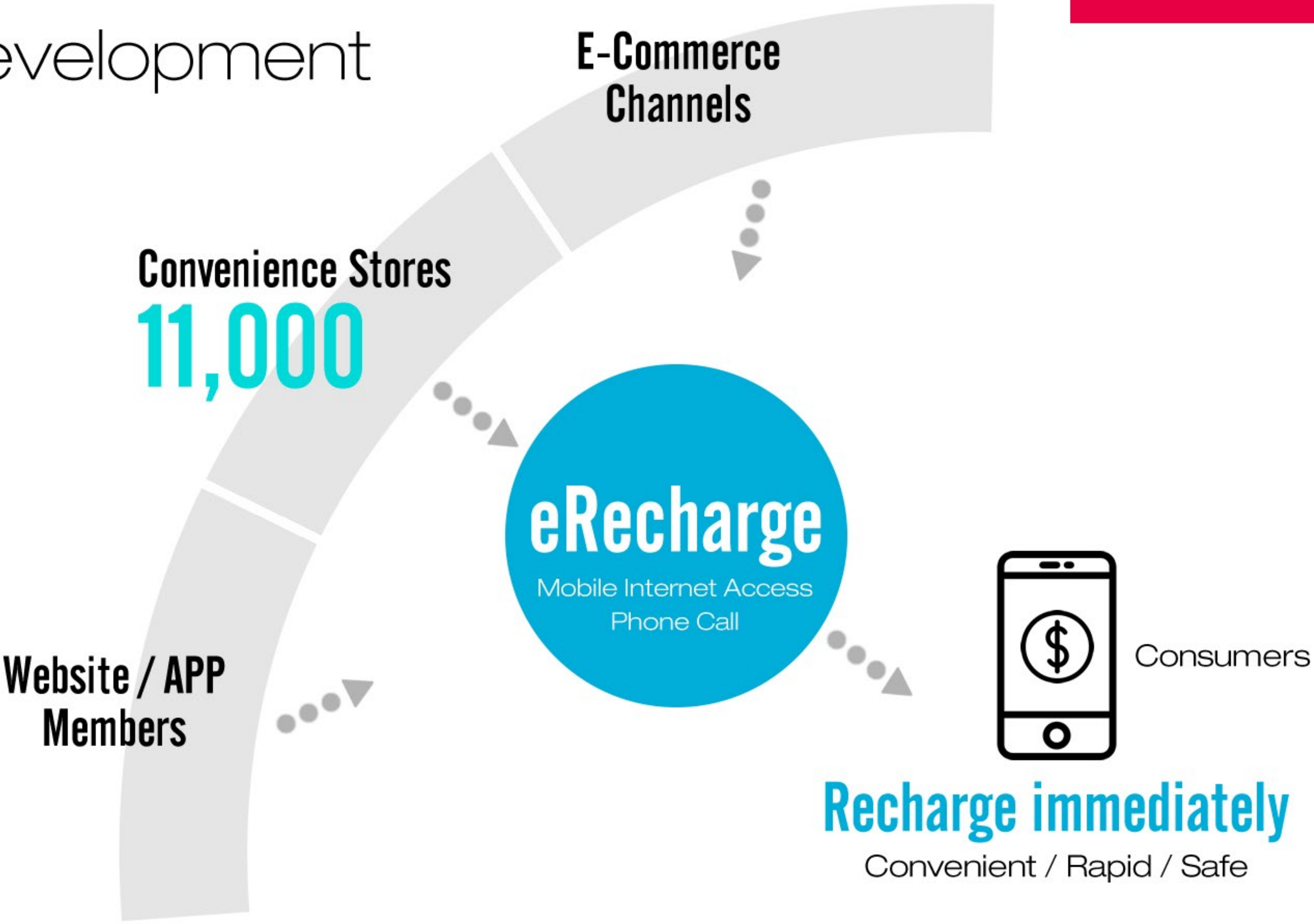
Communication Services

Business Model



Business Development

On-line Recharge Service



Channel Partner



中華電信



玉山銀行



中國信託銀行
CTBC BANK



第一銀行
First Bank



元大銀行
Yuanta Bank



Fubon Bank
富邦銀行



國泰世華銀行
Cathay United Bank



HSBC 匯豐



花旗銀行



台新銀行



永豐銀行



彰化銀行
CHANG HWA BANK



華南銀行



Digital Image

Oriental characters / Chinoiserie
Medical / Health / Lifestyle
Tech / Finance
Chinese Painting
Concepts / CG...

**Home Brand
Producing**
Asian Creative
Image Stock

Business
Model



Publishing

Premium Creative
Low Budget
Editorial

Sound Effect
Motion



imagemore.com
**Professional Creative
Imagery Web**

Downloadable **10+** millions

Business Development



- Direct sales
- Web Marketing
- Distributors
- Alliance
- Copyright Management

The World's leading Image Stock Companies

Greater China
TW / CN / HK

Asia
JP / KR / SEA

USA / Canada

Europe

Related Business Opportunities

- Studio Rental
- Merchandise Licensing
- Commercial Shooting
- Cultural & Creative Products
- Others

Greater China Target Customers

- Advertising
- Enterprises
- Government / School
- Publishing Companies / Media
- Others

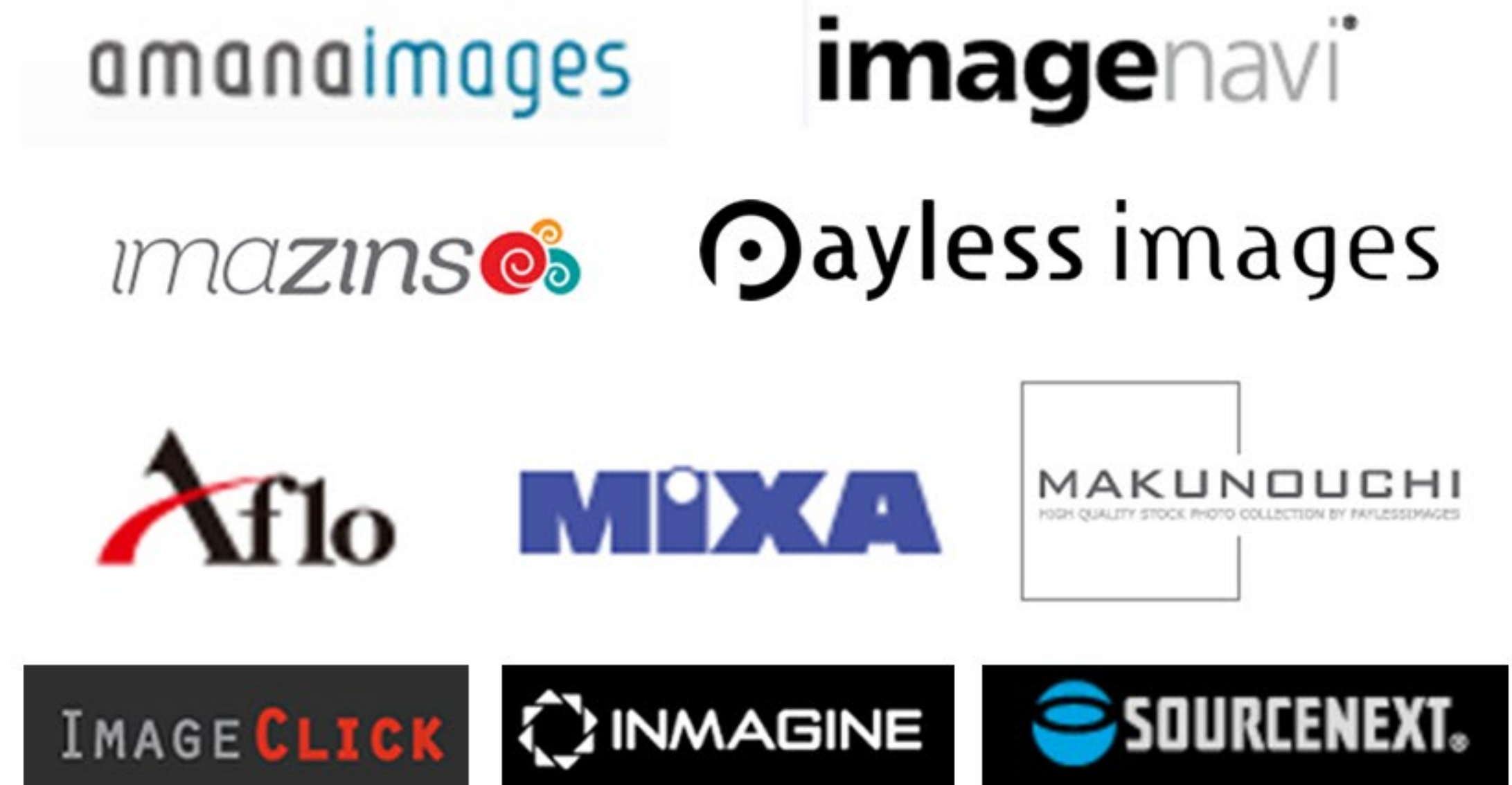
Channel Partner

The world's leading Image Stock Companies

Greater China



Asia



Channel Partner

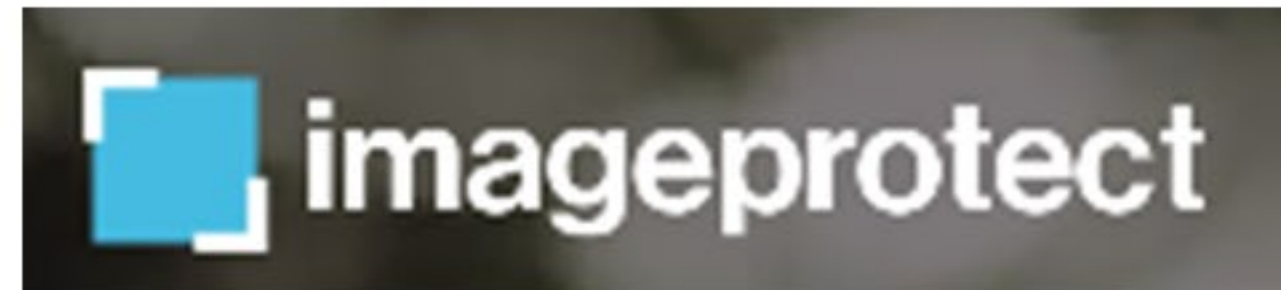
The world's leading Image Stock Companies

US / Canada

gettyimages blend SUPERSTOCK



FOTOSEARCH®



Europe



Fullerton

Financial Result



2017 H1 Summary of Performance

Unit: NT\$ thousand, except for EPS

Income Statement	2017H1	%	2016H1	%	YoY	YoY%
Operating revenue	359,520	100.00%	393,641	100.00%	(34,121)	(8.67%)
Operating income (loss)	(9,559)	(2.66%)	3,564	0.91%	(13,123)	(368.21%)
Non-operating income and expenses	86,200	23.98%	65,202	16.56%	20,998	32.20%
Income before Income Tax	76,641	21.32%	68,766	17.47%	7,875	11.45%
Net Income	71,436	19.87%	64,586	16.41%	6,850	10.61%
EPS (after-tax)	0.61		0.55			

Balance Sheet	June 30, 2017	%	December 31, 2016	%	June 30, 2016	%
Cash and cash equivalents	689,384	21.06%	468,912	14.79%	566,409	17.14%
Total current assets	1,290,610	39.42%	1,278,105	40.32%	1,428,499	43.23%
Available-for-sale financial assets-noncurrent	1,744,224	53.27%	1,637,292	51.65%	1,614,408	48.86%
Total non-current assets	1,983,534	60.58%	1,892,144	59.68%	1,875,641	56.77%
Total Assets	3,274,144	100.00%	3,170,249	100.00%	3,304,140	100.00%
Total Liabilities	343,305	10.48%	117,887	3.73%	383,554	11.61%
Total Equity	2,930,839	89.52%	3,052,362	96.27%	2,920,586	88.39%

Dividend Policy

