

2024
INVESTOR
CONFERENCE

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Fullerton Technology Co., Ltd.

TSE 6136

Agenda

- **Company Profile**
- **Major Investment**
- **Products and Services**
- **Operation Structure and Prospect**
- **Financial Result**

Company Profile

Digital Platform Service Company

Established
1992.4

IPO in TPEX
2002.1

TPEX to TWSE
2003.8

Major Business
Telecom Traffic Business
ezDing (Movie Ticketing)
Digital Imagery Provider
IOT Solutions Distributor

Capital
1.155
Billion

Chairman
Richard Wu

Employees
79

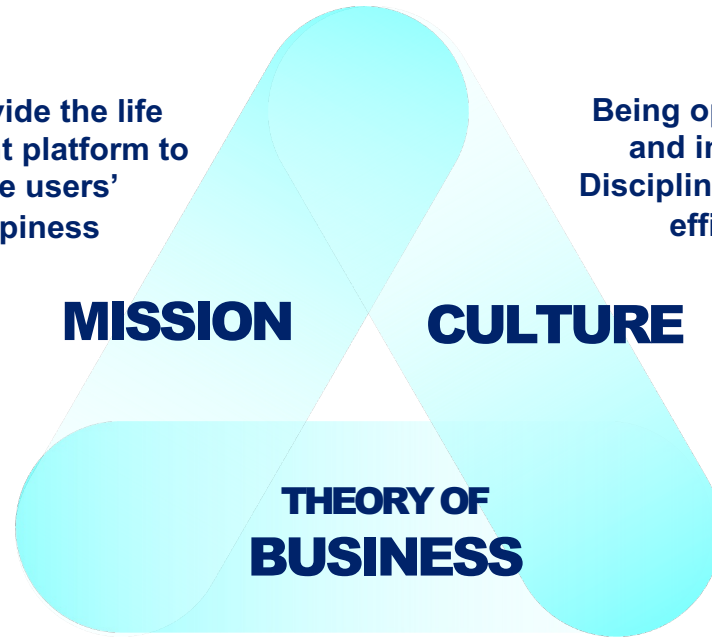
Business Philosophy

We provide the life enjoyment platform to create users' happiness

Being open-freedom and innovation. Disciplines-teams and efficiency.

Fun for Life
Full of Joy !!

Provide Life Entertainment Platform • Create Joy!



We provide platform service to create happiness for customers, set up a happy environment, create ideals and steady success on operating for colleagues, and make profits for shareholders.

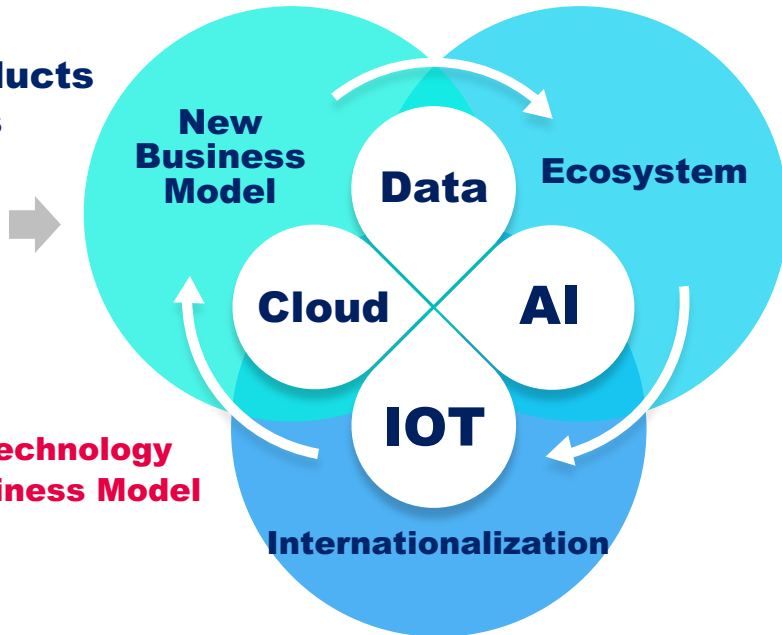
Business Model:

B2C / B2B2C → Develop B2B & Subscription Services

SI Valued Platform

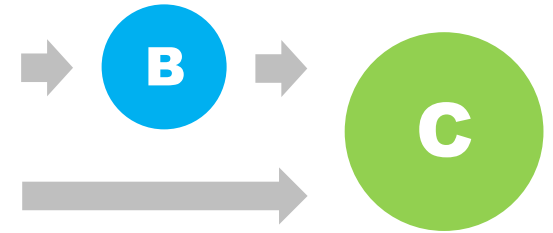
Suppliers

- Physical Products
- O2O Services
- Information Services



Upgrade Digital Technology
Develop New Business Model

Massive Traffic
Channel · Payment · Telecom ·
Bank · OTA



Major Investment

Major Investment

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大聯大控股
WPG Holdings

**No.1 Global Semiconductor
Distributor**

NT\$ 671.9 Billion / 2023



**AI & Cloud
Services**



**Creative advertising
& Marketing Film
& TV production**

funow

**Instant booking
platform of urban
entertainment**

L@pcc

**First-tech Media
Post-production Company**

Products and Services

Business Group

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**Telecom
Traffic**

**Communication
Service**

Movie eZ Ding

**Life and
Entertainment
Platform**

IMAGEMORE®
富爾特數位影像

Digital Image

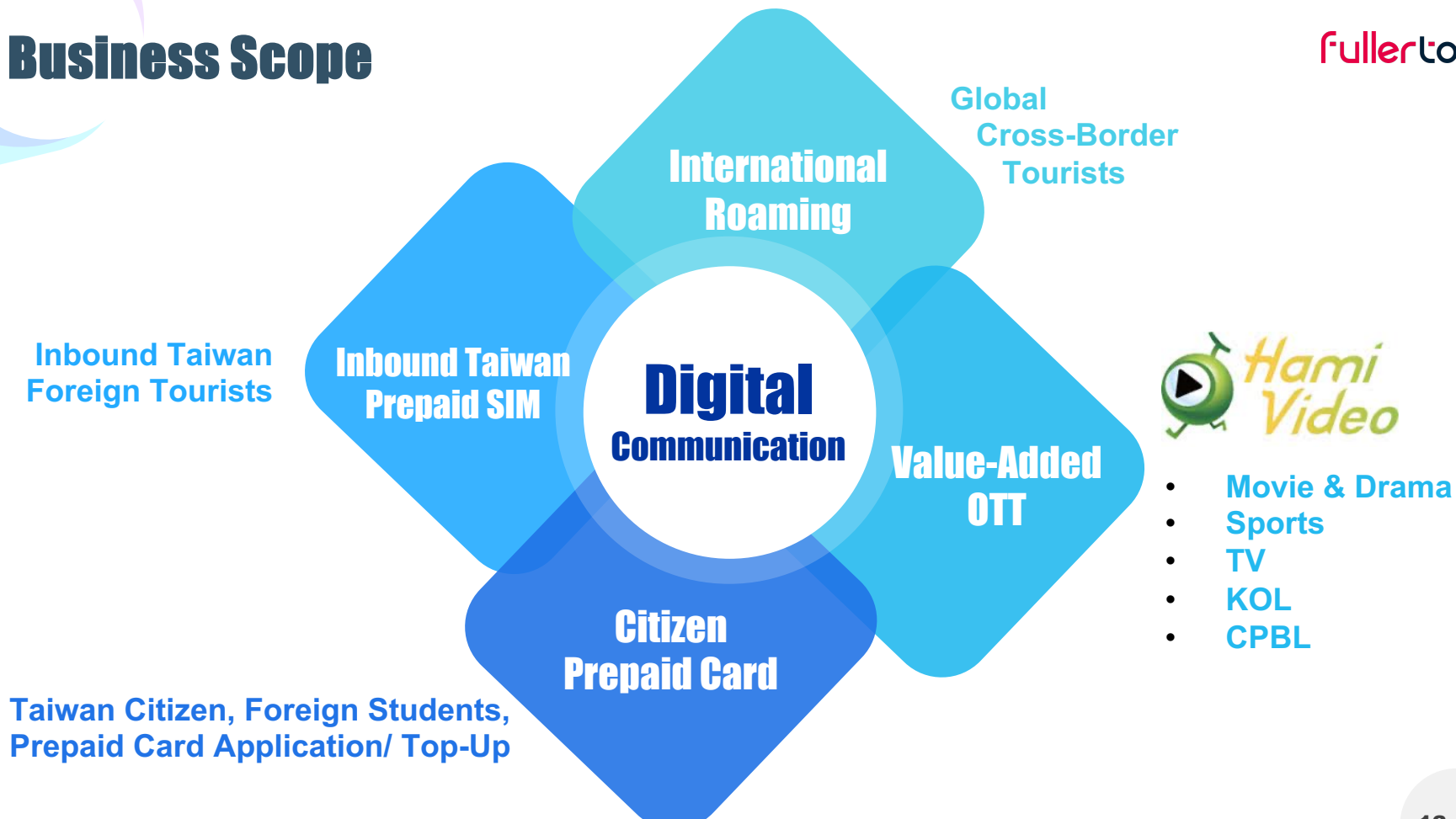
**Internet
of Things**

IOT

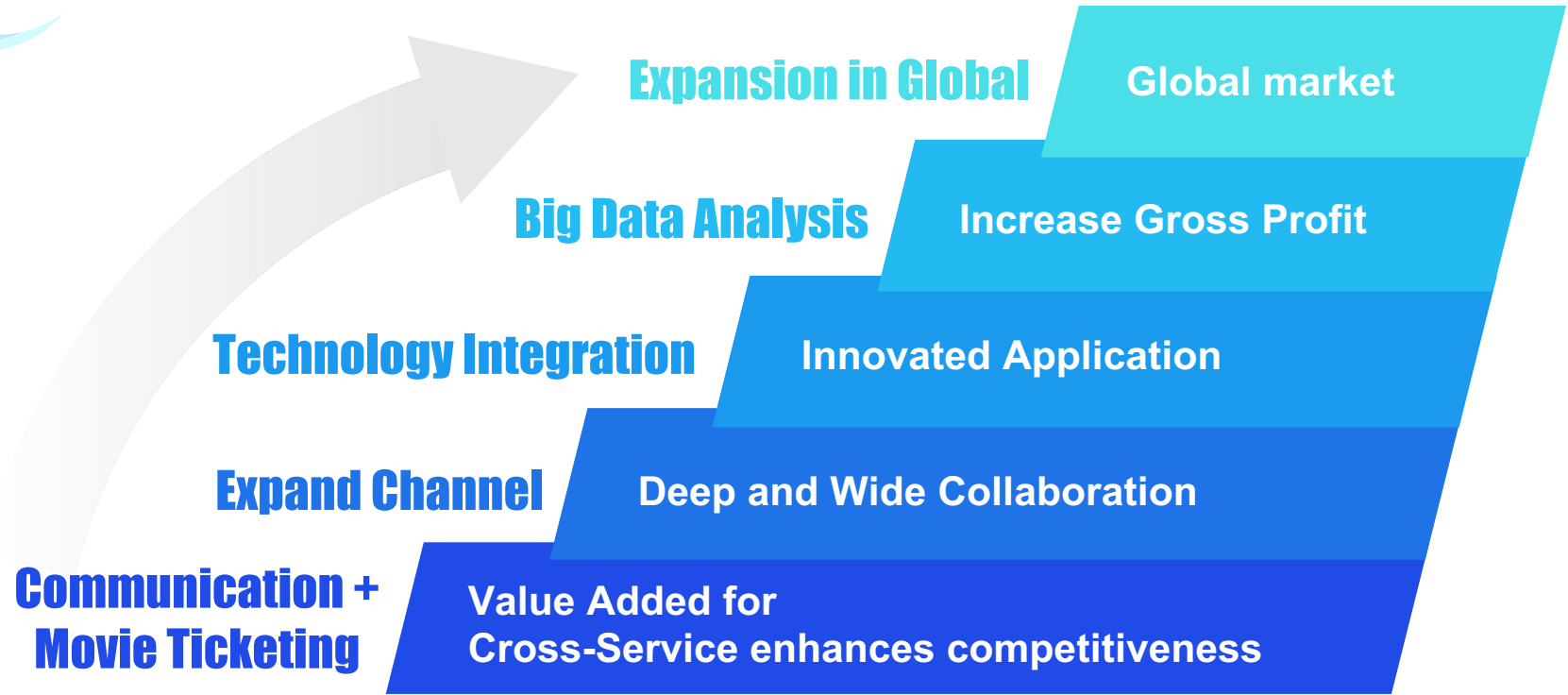
Operation Structure and Prospect

Mobile Communication Service

Business Scope



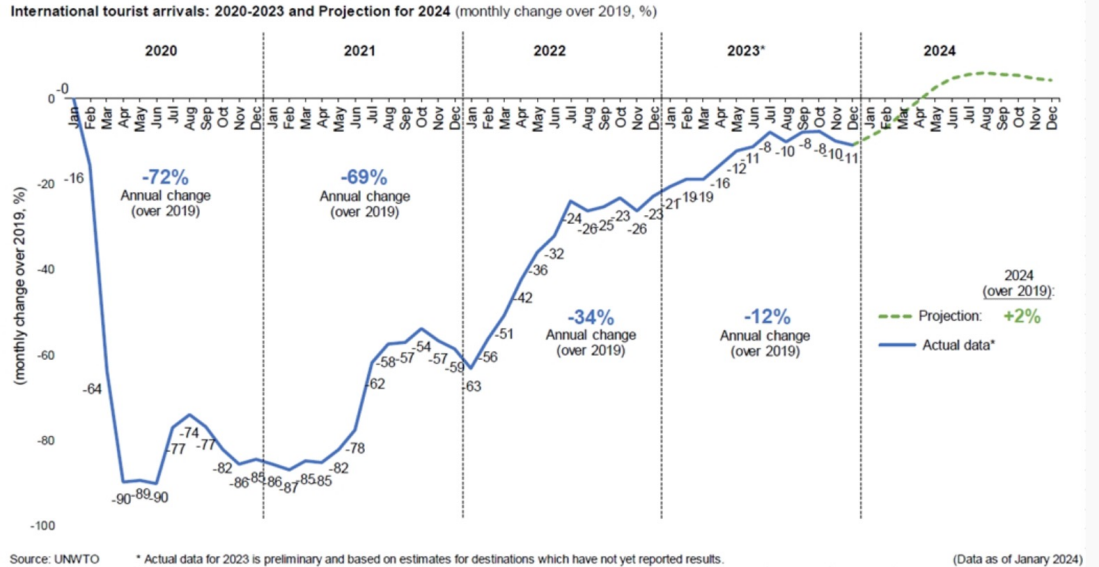
Business Strategy



Global Roaming Market Growth Trends

IATA estimates that **global traveler numbers** will reach **4.7 billion** in **2024**, surpassing the 4.5 billion in 2019.

Juniper Research forecasts that **international travelers** will grow from **1.3 billion** in 2024 to **1.6 billion** by 2028.



2020-2023入境國際遊客人次及2024預測 (與2019年每月變化相較, %) 圖片來源: UNWTO World Tourism Barometer

Essential Needs for International Travel



Air ticket



Hotel



Internet access

Global Travel Sim & eSim Market : 2024-2028

1.7bn USD

Total spend in 2024

8.7bn USD

Total spend in 2028

410%

2024-2028 market growth

2024-2028

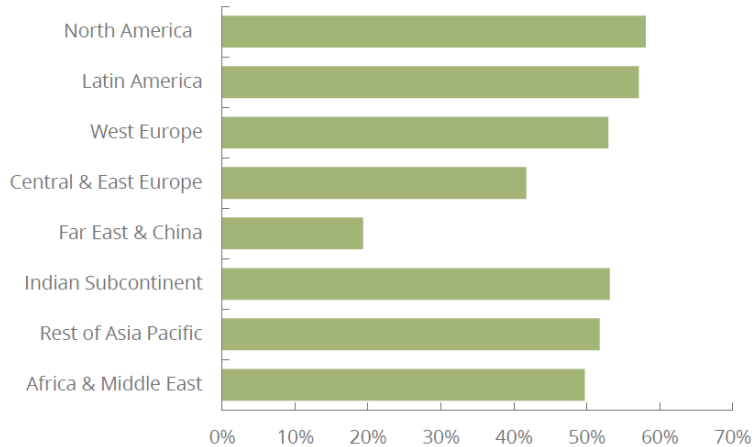
Forecast period

**Rapid Growth of eSIM
Replacing Conventional SIM
Card Demand**

Global travel eSIM **users** are expected to grow from **40 million** in 2024 to over **215 million** by 2028, with a growth rate of **440%**.

Proportion of global smartphones using eSim to connect to the Internet: 2024-2030

Figure 1: Proportion of Consumer Connected Devices with eSIMs Leveraging eSIMs for Connectivity in 2024 (%), Split by 8 Key Regions

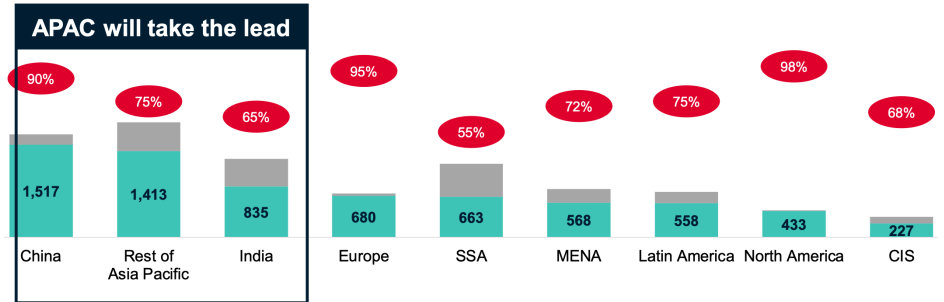


Source: Juniper Research

eSIM adoption in the smartphone market Speeds will vary by regions: APAC will take the lead

eSIM smartphone connections by region, 2030

Baseline scenario, installed base (million)



smartphone connections ■ Traditional removable SIM smartphone connections ■ eSIM adoption (share of smartphone connections)

Source: ^{GSMA} Intelligence

Features of International Travel eSIM Operators

Roaming coverage in over 200+ countries

Mutual support of mobile data resources from multiple telecom companies

Integration

Fast connections with upstream and downstream partners

Overcoming physical barriers

Global reach through OTA sales

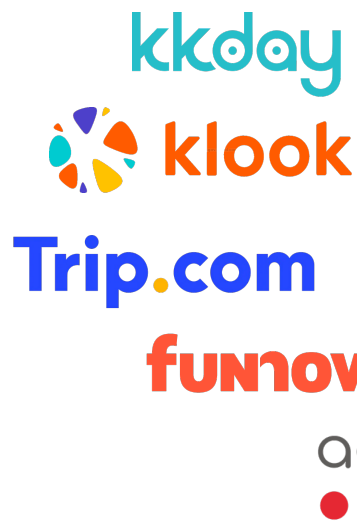
Instant purchase, instant access

12,000+ convenience stores sell international eSIMs

Partners

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GET YOUR GUIDE

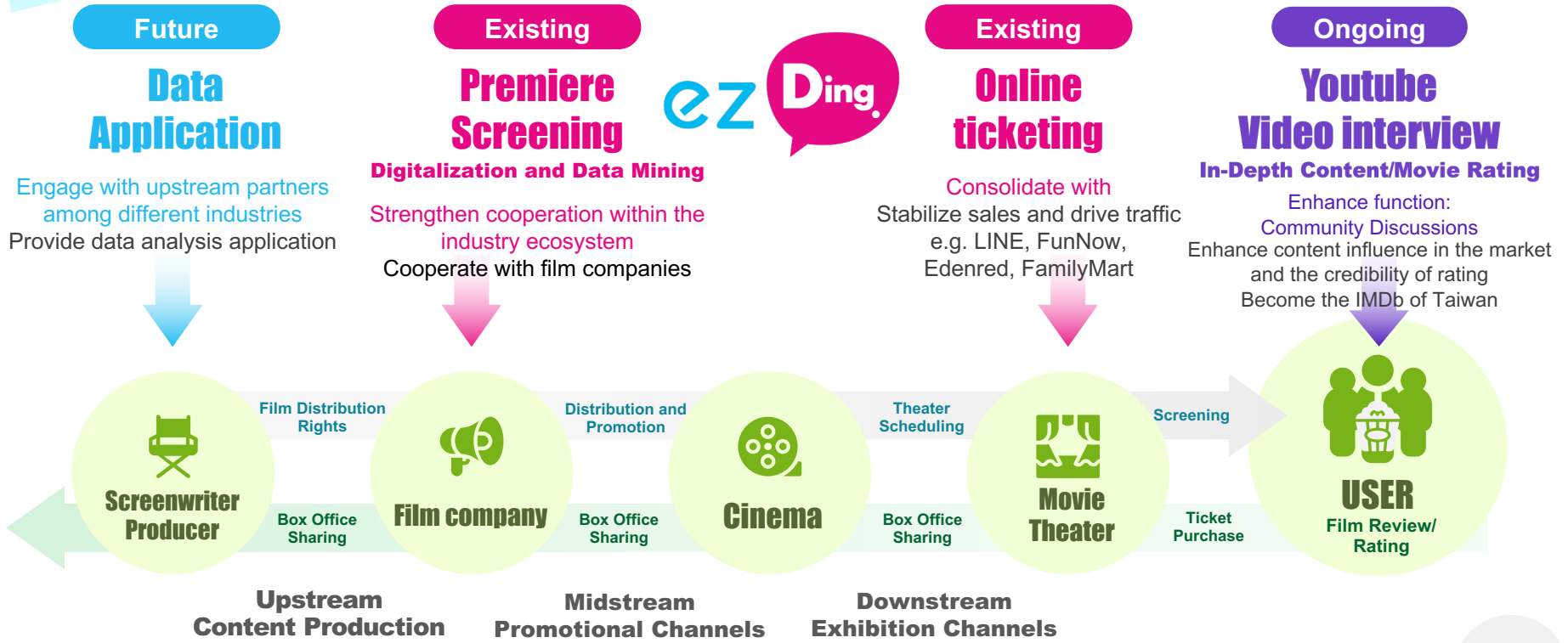


Operation Structure & Future Development

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Film Industry Chain and Development Strategy



Current Status - Movie Ticket Booking Suspended

- Due to a breach of contract by one of the partners in the ezDing ticket booking service, upstream cinemas have temporarily closed the ezDing ticket booking channel, hence ticket booking services are currently suspended.
- Apart from the original movie ticket booking operations, other services are still functioning normally.

Countermeasures - Prompt Restoration of Ticket Booking Services

- We are actively communicating with various cinemas and film distributors to expedite the restoration of booking services.
- We are seeking compensation from the defaulting partner.

Operating Structure & Development

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Oriental Representative & Original Brand

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- 2024 AI Creative Contents
- Cultural & Creative design – Tshirt · Team Uniforms · Gifts Customized services
- Studio Rental

2024 Creative Contents

Traditional Chinese Festival • Year of Snake



2024 Creative Topics AI



Combine AI for
24 solar terms

2024 Cultural & Creative Design

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Personality · Floral · Music
Sports · Pets · Text



I ♥ 
BITAN

2024 Creative Stock Image

Deeply cultivate the creative contents of traditional Chinese culture :

Traditional Festival (New Year/ Lantern /Dragon Boat/ Mid-Autumn / Chongyang ...) & 24 solar terms ...

Combine AI to develop a variety of styles

Cultural & Creative

Tshirt· Team Uniforms · Gifts

(Tote Bags/Mugs/Wall Art/ Photo Frames /Stickers/Hats...) Cultural and Creative Design

Customized services

Studio Rental

- Live-stream / Online Auction / Class
- Interview / Events / Program Videos
- Rent space

Financial Result

2024 H1 Summary of Performance

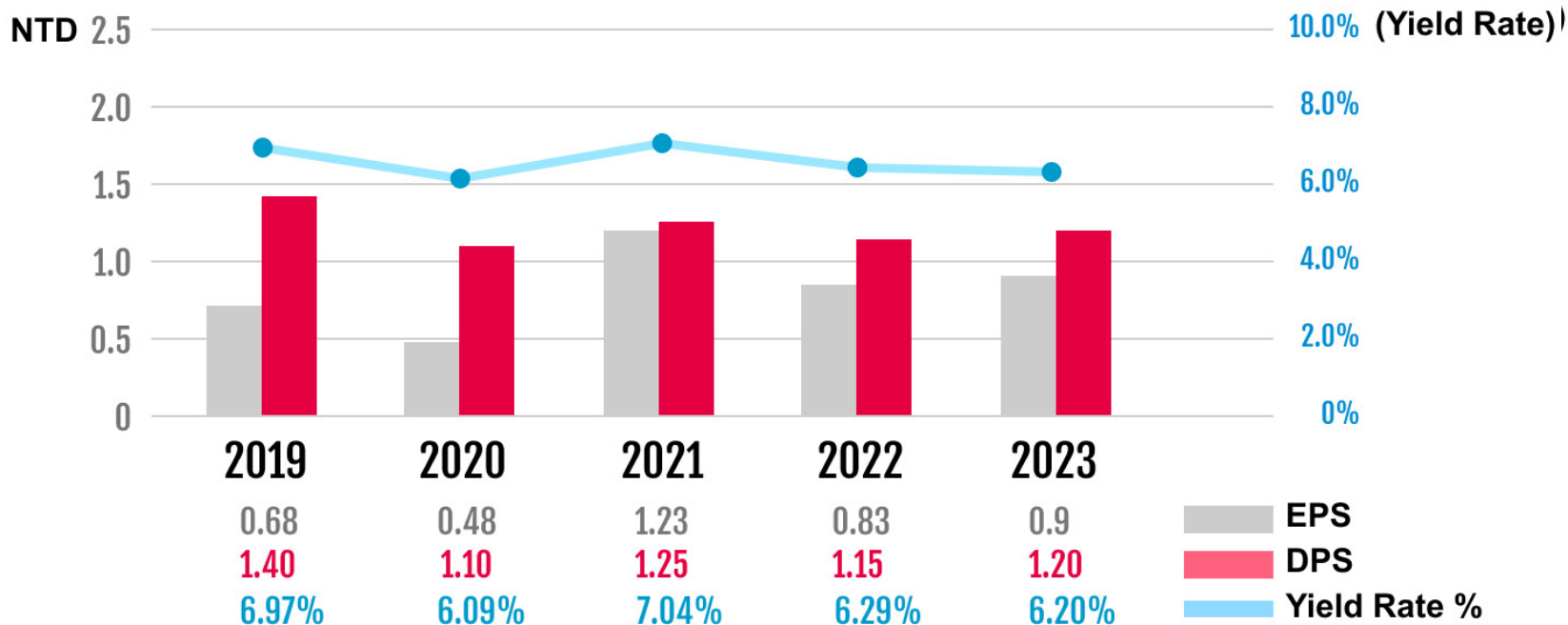
2024H1 Summary of Performance

Unit: NT\$ thousand, except for EPS

Income Statement	2024H1	%	2023H1	%	YoY	YoY%
Operating revenue	245,311	100.00%	254,673	100.00%	(9,362)	(3.68%)
Operating income (loss)	(9,527)	(3.88%)	(8,622)	(3.39%)	(905)	(10.50%)
Non-operating income and expenses	13,261	5.40%	9,490	3.73%	3,771	39.74%
Income before Income Tax	3,734	1.52%	868	0.34%	2,866	330.18%
Net Income	2,467	1.01%	952	0.37%	1,515	159.14%
EPS (after-tax)	0.02		0.01		0.01	100.00%

Balance Sheet	2024.6.30	%	2023.12.31	%	2023.6.30	%
Cash and cash equivalents	162,980	3.84%	235,834	5.95%	232,736	7.23%
Current financial assets at amortized cost	276,208	6.51%	240,410	6.06%	199,756	6.20%
Total current assets	611,425	14.41%	666,931	16.82%	626,208	19.45%
Non-current financial assets at fair value through other comprehensive income	3,337,794	78.67%	3,077,710	77.62%	2,361,850	73.36%
Total non-current assets	3,631,441	85.59%	3,298,013	83.18%	2,593,204	80.55%
Total Assets	4,242,866	100.00%	3,964,944	100.00%	3,219,412	100.00%
Total Liabilities	243,047	5.72%	103,678	2.61%	247,126	7.68%
Total Equity	3,999,819	94.28%	3,861,266	97.39%	2,972,286	92.32%

Dividend Policy



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Thank You